



# Diverse Supplier Accelerator Case Study

## Atlas Produce, LLC



## WHAT THIS PROGRAM MEANS

### Taking Advantage of the DSAP

“Opportunities like the Accelerator Program are rare. To receive mentorship from people who want to do business with you makes it a serious affair, because they understand their company and know what improvements/ modifications that need to occur to develop a good and valued relationship.”

### Fostering Connections

“Personally, the connections that I have made through Foodbuy’s Accelerator Program have been invaluable from the start...I had the opportunity to meet all the decision makers who welcomed me with open arms.”

“The Accelerator Program serves as a bridge that allows Atlas Produce to cross over the “moat” that has traditionally prevented commerce with diverse suppliers.”

## WHY THIS PROGRAM MATTERS

“The Accelerator Program has developed the stone that was once rejected into the cornerstone of diversity, which has become an integral part of Foodbuy’s success formula for the 21st century and beyond!”

## LEARN MORE

The Foodbuy Supplier Diversity Accelerator Program is a 12-month program designed to accelerate the development, growth and utilization of Women and Minority-Owned Enterprises (W/MBEs) throughout Compass Group and Foodbuy businesses. The Accelerator provides one-on-one mentorship and coaching plus joint business plan development for contracted back-of-house Foodbuy partners.

## AT A GLANCE



**General Manager**  
Sylvester Ballard

**Certification**  
Black-owned

**Founded**  
2004

**Compass Partnership**  
2022

**Accelerator Program**  
2021

**Revenue Growth**  
275% from 2021 to 2023

